

# Abdulrahman AlSayed Khalil

1/3/1995

Cairo, Egypt | (+2) 01114491739 | [abdulrahman.khalil@gmail.com](mailto:abdulrahman.khalil@gmail.com)

## Summary

I am a creative graphic designer with over 10 years of experience, specializing in diverse industries. Cover Lettermemorable logos, company profiles, presentations, social media content, reels, UI/UX designs, and web designs.

A graduate of the Higher Institute of Applied Arts, I excel in typography, color theory, composition, and layout.

Proficient in Adobe Photoshop, Illustrator, and In Design, I craft visually compelling designs that effectively convey brand messages. Known for my strong communication and collaboration skills, I am dedicated to delivering high-quality work that surpasses client expectations.

Passionate and detail-oriented, I create designs that are both functional and aesthetically pleasing, perfectly aligned with branding and marketing goals.

## Education

**The Higher Institute Of Applied Arts, 6 of October city, Egypt**

*Bachelor's Degree in Graphic and Advertising Arts.*

## Experience

**Creative Director, Yellow-D · Full-time, Nov 2021 - Present · 3 yr**

- Remain current on industry, cultural, and technology trends, and look for opportunities to proactively incorporate them into your creative concepts.
- Visualize concepts and create concept presentation decks.
- Mentors and manages Junior Art Directors and Designers.

**Design Consultant, 99 Percent Agency - 1 Jan - 30 March . 3 mos**

- A design system has been created that improves design quality based on the basics of design, font, and the basics of solid visual identity, and improves employee performance in terms of time management, receiving and delivering the project, determining the appropriate time to deliver the project, and taking the necessary information from the client and discussing it with him.

# Experience

## **Art Director, Netarow . Part Time May 2023 - Jan 2024 . 6 mos**

- I worked at Netarow Company as a creative Director responsible for design quality and delivering creative designs that keep pace with the marketing plan, as well as supervising and implementing creative campaigns for clients, working to find smart solutions to show the campaign in the best images, and also implementing and supervising visual identities and reviewing them in terms of the marketing plan and keeping pace with it.

## **Senior Graphic Designer, Monzology · Full-time, Oct 2020 - Sep 2021 · 1 yr**

- Design graphic content for marketing purposes and create original illustrations.
- Collaborated with other graphic designers to create advertising material for marketing campaigns
- Test graphics across various media; and coordinate with printing agencies on production and social media agencies on semi-annual digital communication strategies, and monthly content calendars.
- Create engaging and on-brand artwork for online and offline marketing material, according to the brand's guidelines.

## **Graphic Designer, CoatConnect · Part-time, Feb 2020 - Jun 2021 · 1 yr 5 mos**

- Prepare rough drafts and present ideas.
- Develop illustrations, logos, and other designs using software or by hand.
- Work with copywriters and the creative director to produce the final design.
- Amend designs after feedback.

## **Graphic Designer, ElBalto <sup>الطبية</sup> الباطن للخدمات الطبية · Part-time, Jul 2019 - Sep 2021 · 2 yrs 3 mos**

- Collaborate with the team to ensure consistency of designs across various media outlets.
- Create compelling and effective logos, designs, print and digital media.
- Illustrating concepts by designing examples of art arrangement, size, type size and style and submitting them for approval.
- Maintain awareness of current industry and technology standards, social media, competitive landscape and market trends.
- Reviewing final layouts and suggesting improvements when necessary.

## **Graphic Designer and Brand Developer in the identity development project for Al-Fanar**

### **Educational Website.**

- Responsible for maintaining the existing brand identity, but presenting it in a new, modern, and relevant way to the new generation. Collaborated with the marketing team and developed a visual identity that aligned with the brand strategy.

## Skills

- Creative Conceptualization
- Typography Expertise
- Color Theory Proficiency
- Composition and Layout Skills
- Logo Design
- Company Profiles and Presentations
- Social Media Content Creation
- Reels and Video Content Creation
- UI/UX Design
- Web Design
- Adobe Photoshop Proficiency
- Adobe Illustrator Proficiency
- Adobe InDesign Proficiency
- Visual Communication
- Brand Messaging
- Strong Communication Skills
- Collaboration Skills
- Attention to Detail
- High-Quality Work Delivery
- Branding and Marketing Alignment

## Tools

- Photoshop
- Illustrator
- INDESIGN
- Adobe Express
- Adobe XD
- Figma
- CupCut

## Projects

- **Al-Fannar Media**  
[www.al-fanarmedia.org](http://www.al-fanarmedia.org)
- **Wassil-Claims**  
[/www.wassil-claims.com](http://www.wassil-claims.com)
- **International Compass Academy**  
[www.icompass.academy](http://www.icompass.academy)
- **Al-Safwa Architectural**  
[www.alsafwa-arch.com.sa](http://www.alsafwa-arch.com.sa)
- **Rahilah**  
[www.rahilah.org](http://www.rahilah.org)
- **Wajehat Media**  
[www.wajehat.com](http://www.wajehat.com)
- **Al Khabeer Educational Institute for Training**  
[www.eec.edu.sa](http://www.eec.edu.sa)